

Cookies Policy

Introduction

This policy explains what cookies are and how we use them. You should read this policy to understand what type of cookies we use, the information we collect using cookies and how that information is used. For further information on how we use, store and keep your personal data secure, see our **Privacy Policy**.

What is a cookie?

A “cookie” is a piece of information that is stored on your computer’s hard drive if you agree to this and which records how you move your way around a website so that, when you revisit that website, it can present tailored options based on the information stored about your last visit. Cookies can also be used to analyse traffic and for advertising and marketing purposes.

Cookies are used by nearly all websites and do not harm your system.

We are required to obtain your consent for all non-essential cookies used on our website. You can block cookies (including essential cookies) at any time by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block essential cookies you may not be able to access all or parts of our site.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org.

How do we use cookies?

We use cookies to track your use of our website. This enables us to understand how you use the site and track any patterns with regards how you are using our website. This helps us to develop and improve our website as well as products and / or services in response to what you might need or want.

Cookies are either:

- **Session cookies** - These are only stored on your computer during your web session and are automatically deleted when you close your browser – they usually store an anonymous session ID allowing you to browse a website without having to log in to each page but they do not collect any personal data from your computer.
- **Persistent cookies** – These are stored as a file on your computer and remain there when you close your web browser. The cookie can be read by the website that created it when you visit that website again. [We use persistent cookies for Google Analytics.]
- **First and third party cookies** – First party cookies are the cookies which are set by our website. Third party cookies are set by a website other than our website, for example if you visit a website and a separate company has set a cookie through that website this would be a third party cookie.

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Cookies can also be categorised as follows:

- **Strictly necessary cookies** - These cookies are essential to enable you to use the website effectively, such as when buying a product and / or service. Without these cookies, the services available to you on our website cannot be provided. These cookies do not gather information about you that could be used for marketing or remembering where you have been on the internet.
- **Performance cookies** - These cookies enable us to monitor and improve the performance of our website. For example, they allow us to count visits, identify traffic sources and see which parts of the site are most popular.
- **Functionality cookies** - These cookies allow our website to remember choices you make and provide enhanced features. For instance, we may be able to provide you with news or updates relevant to the services you use. They may also be used to provide services you have requested such as viewing a video or commenting on a blog. The information these cookies collect is usually anonymised.
- **Targeting cookies** - These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests.

How do we use cookies?

We use cookies for the following purposes:

- Authentication and authorisation – we use cookies to identify you when you visit our websites and as you navigate our website (cookies used for this purpose are: sessionid, VerseSessionId);
- Security – we use cookies as an element of the security measures used to protect user accounts, including preventing fraudulent use of login credentials, and to protect our website and services generally (cookies used for this purpose are: csrftoken, __cfduid);
- Analysis – we use cookies to help us to analyse the use and performance of our websites and services (cookies used for this purpose are: __hs, __hl hubspotutk, __utm*, _gid, _gat, _ga, fs_uid, messagesutk, _ceir, *_mixpanel).

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Managing cookies

You can control your cookie settings through your web browser.

Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. You can however obtain up-to-date information about blocking and deleting cookies via these links:

- <https://support.google.com/chr...> (Chrome);
- <https://support.mozilla.org/en...> (Firefox);
- <http://www.opera.com/help/tuto...> (Opera);
- <https://support.microsoft.com/...> (Internet Explorer);
- <https://support.apple.com/kb/P...> (Safari); and
- <https://privacy.microsoft.com/...> (Edge).

You can opt out of being tracked by Google Analytics across all websites, by going to <http://tools.google.com/dlpage/gaoptout>.

Blocking all cookies will have a negative impact upon the usability of many websites.

If you block cookies, you will not be able to use all the features on our website.

Except for essential cookies, all cookies will expire after session ends.

Our details

Our website is owned and operated by Material.

We are registered in Scotland under registration number SC438407, and our registered office is at 20 South Frederick Street, Glasgow, G1 1HJ.

Our principal place of business is at 20 South Frederick Street, Glasgow, G1 1HJ.

If you have any questions about the cookies that we use you can contact us:

- by post, using the postal address of our principal place of business;
- by email, using the email address dataenquiry@wearematerial.co.uk